

writeMAGNETIC

WriteMagnetic dry erase wallcovering features a mid high gloss dry erase surface that is neodymium (rare earth) magnet receptive. WriteMagnetic is a unique ferrous powdered vinyl that allows a surface to remain flexible yet permit the use of magnets. The commercial quality ensures durability.

functional

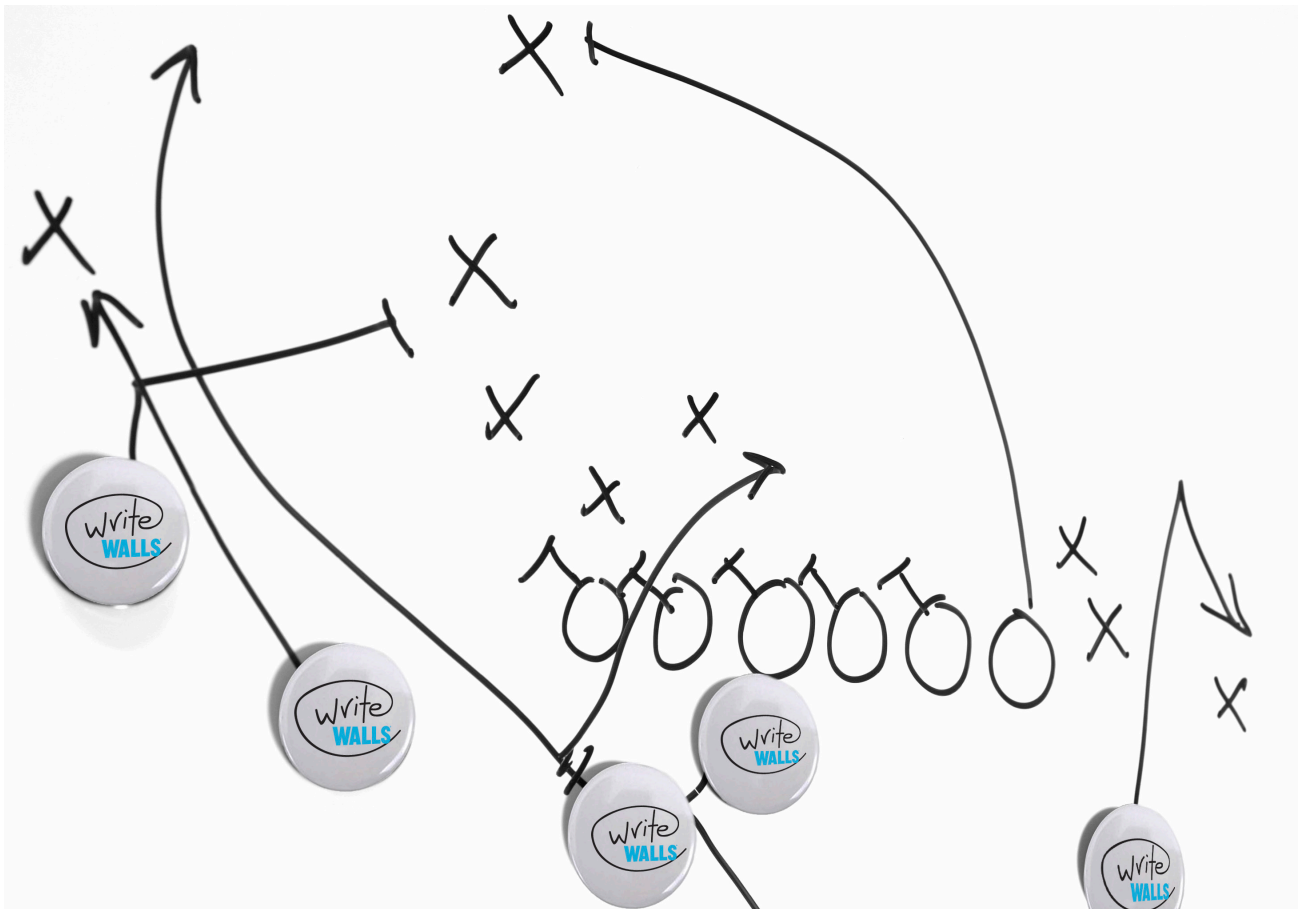
- Suitable for all collaborative writing needs
- Magnetic reception allows for a greater variety of uses
- Flexible roll goods suitable for installation on curved walls and columns
- Perfect solution for healthcare, education, hospitality and corporate installations

convenient

- Installed similarly to traditional vinyl wallcovering
- Horizontal installation provides a seamless writing surface across full walls & rooms
- Floor to ceiling applications provide the ultimate presentation wall

durable

- Easy to erase
- 10-year limited warranty
- Guaranteed not to delaminate or yellow over time
- Meets all of the same Type II wallcovering standards used to protect walls in high-traffic commercial installations





specifications

easy install

WriteMagnetic should be carefully inspected BEFORE CUTTING to confirm that the correct dry erase surface and quantity have been ordered and shipped. If you are installing a large order, organize your rolls in sequence before beginning application. Proper surface preparation is critical for a high quality installation. Any imperfections can result in an unappealing finish. Entire wall surface must be consistent in color, as any marks or color variations may possibly read through to the surface of the dry erase wallcovering.

We suggest hanging the dry erase wallcovering horizontally to eliminate seams in the writing area. For full wall applications, it is recommended a full width strip be centered on the wall in the most likely writing area. Use recommended tools and adhesive for proper installation. After hanging one horizontal strip (a maximum of 20') of dry erase material, examine the installed wallcovering for color uniformity and overall appearance.

accessories

WriteMagnetic is available with a complete line of accessories and optional finishing products. A wide selection of aluminum trims and marker trays offers convenience, cleanliness and aesthetic appeal.

Care and maintenance items will ensure your installation endures everyday use. Choose from recommended markers, microfiber cloths, erasers and dry erase cleaners.

warranty

WriteMagnetic is covered by a ten year limited warranty. This warrants that WriteMagnetic will be free from any defects in material or workmanship and meet the design criteria noted in our specifications when properly applied and installed per our recommended installation instructions.

Note: For best results, rare earth or Neodymium magnets are recommended for WriteMagnetic.

physical properties

| Product Code | Roll Size | Width | Backing | Film Weight | Fabric weight |
|------------------------|---------------------------------------------|-----------------------------------------------------|--------------------------------------------|--------------------------------|---------------------------------|
| WWMAG-WHITE | 50ft | 48" | 100% Polyester | 0.95 oz / sq yd | 1.80 oz / sq yd |
| Vinyl Weight | Total Weight | Laminate Thickness | Total Thickness | Tensile Strength | Tear Strength |
| 51.25 oz / sq yd | 54.00 oz / sq yd | 1 mil | 30 mils | 275 x 208 Lbs (ASTM D 5034) | 11.8 x 7.2 Lbs (ASTM D 2261) |
| Flame Resistance | Solvent Resistance | Abrasion Resistance | Colourfastness | | |
| Class A (ASTM E-84) | 1,000 Double rubs w/MEK (ASTM D 4752) | 20,000 Double rubs (ASTM D 3597) Wyzenbeek | Class 4.5 - 5 at 200 AFU (AATCC 16E) | | |