



# writeMAGNETIC60

WriteMagnetic dry erase wallcovering features a high gloss dry erase surface that is magnet receptive. WriteMagnetic is designed for combined magnetic attachment and dry erasability. It features a ferrous metal core that allows it to remain flexible yet permit the use of magnets. The commercial quality of this product ensures durability.

For more information on the variety of WriteWalls surfaces, please visit [WriteWalls.global](http://WriteWalls.global)

## functional

- Suitable for all collaborative writing needs
- Magnetic receptive allows for a greater variety of uses
- Flexible roll goods suitable for installation on curved walls and columns
- Perfect solution for heavy use in healthcare, education, hospitality and corporate installations

## convenient

- Horizontal installation provides a seamless writing surface across full walls & rooms (see diagram above)
- Floor to ceiling applications provide the ultimate presentation wall (see diagram above)
- Lightweight for ease of installation
- Cost effective combined dry erase and magnetic solution
- Just install and use immediately

## durable

- Easy to erase
- 10-year limited warranty
- Guaranteed not to delaminate or yellow over time
- Durable polyester facing **(does not ghost)**
- Lightweight for a minimal carbon footprint



WriteMAGNETIC · WWMAG60-WHITE



# specifications

## easy install

WriteMagnetic should be carefully inspected BEFORE CUTTING to confirm that the correct surface and quantity have been ordered and shipped. If you are installing a large order, organize your rolls in sequence before beginning application. Proper surface preparation is critical for a high quality installation. Any imperfections can result in an unappealing finish. Entire wall surface must be smooth and primed with a high-quality, white latex primer.

We suggest hanging the dry erase wallcovering horizontally to eliminate seams in the writing area. For full wall applications, it is recommended a full width strip be centered on the wall in the most likely writing area. Use recommended tools and adhesive for proper installation. After hanging one horizontal strip (a maximum of 20') of dry erase material, examine the installed wallcovering for colour uniformity and overall appearance.

For complete preparation and installation instructions, please visit [WriteWalls.global](http://WriteWalls.global)

## accessories

WriteMagnetic is available with a complete line of accessories and optional finishing products. A wide selection of aluminum trims and marker trays offer convenience, cleanliness and aesthetic appeal. A full list of accessories follows in this catalogue, or visit [WriteWalls.global](http://WriteWalls.global)

Care and maintenance items will ensure your installation endures everyday use. Choose from recommended markers, microfibre cloths and dry erase cleaners.

Accessories are sold separately and are all searchable online at [WriteWalls.global](http://WriteWalls.global)

## warranty

WriteMagnetic is covered by a ten year limited warranty. This warrants that WriteMagnetic will be free from any defects in material or workmanship and meet the design criteria noted in our specifications when properly applied and installed per our recommended installation instructions. For more details on the WriteMagnetic warranty, please visit [WriteWalls.global](http://WriteWalls.global)

**Note:** For best results, rare earth or Neodymium magnets are recommended for WriteMagnetic.

## physical properties

Product Code	Roll Size	Width	Backing	Film Weight	Total Weight
WWMAG60-WHITE	50ft	60"	100% Cellulose (1.25 oz / sqyd)	0.95 oz / sq yd	20.50 oz / sq yd
Laminate Thickness	Total Thickness	Tensile Strength	Tear Strength	Flame Resistance	Solvent Resistance
1 mil	1.6 mils	275 x 208 Lbs (ASTM D 5034)	11.8 x 7.2 Lbs (ASTM D 2261)	Class A (ASTM E-84)	1,000 Double rubs w/MEK (ASTM D 4752)
Abrasion Resistance	Colourfastness				
20,000 Double rubs (ASTM D 3597) Wyzenbeek	Class 4.5 - 5 at 200 AFU (AATCC 16E)				